Qlik Sense® Cloud

Visual Analytics in the Cloud

Qlik Sense Cloud makes visual analytics easy by providing a powerful set of capabilities completely accessible from your web browser.

Multiple editions – including a free version – all let you create, edit and share fully interactive apps so you can make faster, better, and more collaborative business decisions.

Qlik Sense Cloud is built on Qlik's next-generation visual analytics platform that puts the world's only Associative Model at your fingertips. You can easily load, prepare, and explore data from multiple sources to reveal hidden connections and insights without requiring complex infrastructure or technical skills. With the ability to supplement your internal information with third-party data, your visualizations and business decisions gain a wider perspective.

Flexible sharing and collaboration features ensure you can collect and share knowledge across your distributed network. Qlik Sense Cloud allows public and private app sharing with anyone, anywhere, on any device.

Create, edit and share fully interactive Qlik Sense apps and visualization

Associative Model

Qlik's associative model empowers everyone to see the whole story that lives within their data. It enables users to probe all the possible associations that exist in their data, across all of their data sources. This means users are not limited by predefined hierarchies or preconceived notions of how data should be related, but can finally understand how it is truly related.

Get Started for Free

Join Qlik Sense Cloud today to see the whole story that lives within your data.

www.qlik.com/cloud

Visual Data Prep

Non-technical users can cleanse, transform, and unify multiple data sets. Visual data preparation allows non-technical users to connect data sources through drag-and-drop, with integrated data profiling to suggest the best associations.

Qlik DataMarket

Qlik Sense Cloud includes access to Qlik DataMarket, a cloud-based data service that provides fully-curated data sets sourced from and updated by leading third party data providers. External data can broaden the perspective of analysis and decision making. Data sets include currency, economic, social, demographic and more.

Data Stories

Communicate your insights by assembling snapshots of visualizations on interactive slides that link back to live analysis. This allows users to answer questions about the story in real-time as questions arise, reducing delays in decision making and provoking new insights.

Self-Service Data Visualization and Discovery

Qlik Sense Cloud's innovative self-service data visualization and exploration features let you quickly uncover insights in mutliple data sources your data with a few clicks of your mouse (or taps of your finger).

Drag and drop creation allows you to easily load data and create visualizations using your own data, pre-built content from shared libraries, or third-party curated data sets from Qlik DataMarket. Qlik Sense Cloud's flexible connectivity options also allow for direct connection to critical third-party data sources such as Salesforce.com, reducing manual data imports even more and accelerating time to insights.

Visually prepare and integrate data for analysis

Users can add one or more data giles for analysis, and connect data sources together using simple drag-and-drop. Qlik Sense Cloud profiles the data for you, providing recommendations for the best associations among your data sets. Users can then create and explore smart, interactive visualizations that offer innovative techniques for conveying meaning in data, are context aware, and feature responsive design that adapts information based on screen size.

Collaborate with Confidence

Collaboration with your network, organization, and ecosystem is easy with Qlik Sense Cloud. It only takes a few clicks to share and un-share visualizations and critical insights, and you maintain control of who can access and view your applications.

Qlik Sense Cloud lets you freely share applications with individuals, peers, and colleagues through private sharing or on social networks or by embedding a chart into a webpage using Qlik Sense Charts. You can create groups that have visibility into data and content related to a particular topic or business area. Coauthoring and collaboration workspaces allow multiple users within a group to share data and create and edit applications.

Access Qlik Sense Cloud apps on any device at any time

Anyone you share with can fully interact with your apps. All Qlik Sense Cloud editions work on any device, including PCs, Macs, tablets, and mobile devices, so others will be able to fully explore and search the data.

Diverse Sharing
Easily share apps and insights inside and outside of your organization to improve transparency and accelerate decision making.

Collaborative Development
Analytics can require inputs and review by multiple stakeholders. With Qlik Sense Cloud, users in groups can directly edit and add data to applications.

Controlled, Secure Access
Share content as broadly or as narrowly as necessary, while maintaining security and privacy standards at all times. Qlik Sense Cloud operates entirely within Amazon Web Services (AWS), which allows Qlik to share security responsibilities with an award-winning infrastructure vendor to meet clients' security needs.

No Downloads, No Installs
Simply create an account online, select the edition that's right for you, and begin to see the whole story in your data.

Anywhere, Anytime Access
Responsive design and a touch user interface ensure a fully interactive and consistent experience whether you're in your office or on the go. Qlik Sense Cloud is a fully web-based experience, and data and applications are always easily available and accessible to support fast-paced business processes.

Ready Right Now
Qlik Sense Cloud includes a free subscription (**Qlik Sense Cloud Basic**) and a paid subscription (**Qlik Sense Cloud Business**). Both subscriptios will aid you in your journey to quicker, smarter decisions.

Current Qlik Sense Offerings

Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise (on-premise or private cloud)
Get started for free	Help your team collaborate and operationalize analytics	Support all your visual analytics needs with a fully scalable and customizable solution
• Create fully interactive apps • Share with up to 5 users • Access Qlik DataMarket Free	• Group-level governance • Coauthoring workspace • Direct data connectivity	• Enterprise-class governance • Extendable through APIs • On-premise, cloud, or hybrid deployment
Free	**$15/user per month, billed annually** ($18/user month-to-month)	**Flexible pricing options**

Start with **Qlik Sense Cloud Basic** for free with no time limits. This free subscription lets you upoad or attach data files (such as Excel) and connect to web files, create fully interactive apps, share apps with up to 5 other Qlik Sense Cloud users, and access data from Qlik DataMarket's Free Package.

When you're ready to operationalize visual analytics across your group or team, upgrade to **Qlik Sense Cloud Business** and invite up to 49 other users to join your workgroup**. Qlik Sense Cloud Business** includes a collaborative workspace, where group members can create and edit apps together and contribute data sets that are accessible by other group members. Users can also set up direct connectivity to several cloud and on-premises data sources, and schedule automated data refreshes. Group owners can control who has access to view and edit apps across up to three content streams. Visit www.qlik.com/cloud for sign up for your free 30-day trial of **Qlik Sense Cloud Business**.

About Qlik®